

112103 17621 U.S. PTO

22390 U.S. PTO 10/719608 112103

UTILITY PATENT APPLICATION TRANSMITTAL
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. : 47160/LTR/R249
Inventors : Kenneth M. Kubler, John C. Poortinga, Joseph J. Hasson, Jeff Johnson, Don Merritt And Tom Hintz
Title : SYSTEM AND METHOD FOR MANAGING IN-THEATER DISPLAY ADVERTISEMENTS
Express Mail Label No. : EV351236573US

ADDRESS TO: Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

November 21, 2003

1. X **FEE TRANSMITTAL FORM** *(Submit an original, and a duplicate for fee processing).*

2. **IF A CONTINUING APPLICATION**

X This application is a continuation-in-part of PCT patent application No. PCT/US02/016484 and is being filed pursuant to 37 C.F.R. Section 111.

This application claims the benefit of Provisional Application No. pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4).

3. **APPLICATION COMPRISED OF**

Specification

47 Specification, claims and Abstract (total pages)

Drawings

26 Sheets of formal drawing(s) (FIGS. 1 to 26)

Declaration and Power of Attorney

X Newly executed
 Unexecuted declaration
 Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

4. **Microfiche Computer Program** *(Appendix)*

5. **Nucleotide and/or Amino Acid Sequence Submission** *(if applicable, all necessary)*

Computer Readable Copy
 Paper Copy (identical to computer copy)
 Statement verifying identity of above copies

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Docket No.: 47160/LTR/R249

6. APPLICANT(S) STATUS UNDER 37 CFR §1.27

 X Applicant(s) and any others associated with it/them under §1.27(a) are a SMALL ENTITY

7. ALSO ENCLOSED ARE


 Request and Certificate under 35 U.S.C. §122(b)(2)(B)(i) **Request for Non-Publication**
 Preliminary Amendment
 Includes "Cross-Reference to Related Applications"
 A Petition for Extension of Time for the parent application and the required fee are enclosed
 An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed
 This application is owned by pursuant to an Assignment recorded at Reel , Frame
 Information Disclosure Statement (IDS)/PTO/SB/08A/B
 Copies of IDS Citations
 Certified copy of Priority Document(s) (*if foreign priority is claimed*)
 English Translation Document (*if applicable*)
 X Return Receipt Postcard (MPEP 503) (should be specifically itemized).
 Other:

8. CORRESPONDENCE ADDRESS

CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068
Customer Number: 23363

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

LeRoy T. Rahn
Reg. No. 20,356
626/795-9900

**FEE TRANSMITTAL
UTILITY PATENT APPLICATION**

DATE: November 21, 2003

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ADVERTISEMENTS Duplicate ____

FEE DETERMINATION

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	16 - 20	= 0	0 x \$9.00	0 x \$18.00	0
INDEPENDENT CLAIMS	2 - 3	= 0	0 x \$43.00	0 x \$86.00	0
MULTIPLE-DEPENDENT CLAIMS FEE			\$145.00	\$290.00	0
BASIC FEE			\$385.00	\$770.00	385
TOTAL FILING FEE					\$385
List Independent Claims: 1 and 16					

METHOD OF PAYMENT

 X Payment Enclosed: Check for \$385.

 X The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **entire pendency** of the application to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A duplicate copy of this sheet is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



LeRoy T. Rahn
Reg. No. 20,356
626/795-9900